



Simply Self-FundedSM

Insurance can be complicated. Your self-funded health plan doesn't have to be.

BACKGROUND

Simply Self-Funded is an innovative product from CDPHP that offers self-funding and high-quality benefits without the complexity of a traditional self-funded plan.

TARGET

- ▶ Groups with 101 or more eligible employees.
- ▶ Groups new to CDPHP and looking for a self-funded program that's easy to manage without the administrative responsibilities of a traditional self-funded product.

KEY HIGHLIGHTS & MESSAGING

- ▶ Plug-and-play self-funded plan – ready to go out the box.
- ▶ No upfront administration fees or implementation costs.
CDPHP will retain Rx rebates to cover administration fee with minimum requirements based on group size.
- ▶ Includes stop loss policy shopping and reporting, pharmacy administration, cost containment programs, support from an expert service team, and reporting and data insights.
- ▶ Comes with the same high-quality benefits and award-winning customer service as fully insured CDPHP plans.

VALUE PROP / DIFFERENTIATORS

- ▶ **Innovative.** There are few plans of this type nationally. It provides a perfect solution for employers who want to self-fund while avoiding the setup and administration of a typical self-funded plan.
- ▶ **Convenient pricing.** All-in pricing means one less bill to pay, increased transparency, and more predictability in monthly costs.
- ▶ **Stop-loss administration.** Stop loss administration is bundled with the package to mitigate the risk of large, unexpected medical claims.
- ▶ **High quality benefits are standard.** No need to buy up. The plan includes a national network of more than 1,000,000 providers, pharmacy and behavioral health coverage, live video doctor visits for physical and mental health, reimbursements for healthy activities, and more.