

A Foundation for Giving

Our Mission

The mission of CDPHP® The Foundation is to support and promote health, wellness, education, and cultural vibrancy in our community through philanthropy and service.



THE FOUNDATION
Rooted in the community we serve

Giving is Our Tradition

CDPHP has established deep roots in the communities we serve, cultivating close ties and supporting the mission of countless civic, cultural, and charitable organizations. Since CDPHP was founded in 1984, our corporate giving program has donated millions of dollars and contributed thousands of volunteer hours to extend the reach and impact of numerous charities and improve the lives of residents in our service area.

Fundraising

Charity of Choice: A Year-Long Charitable Campaign

Every year since 2010, CDPHP has chosen one or more nonprofit organizations as its Charity of Choice and encouraged staff to support, not only financially, but through personal, hands-on involvement. These employee-driven, year-long fundraising and volunteer campaigns have yielded lasting partnerships and raised more than \$381,000 for organizations that have a powerful, local impact.

During the Charity of Choice selection process, CDPHP considers a range of eligible nonprofit organizations and invites a subset to apply for consideration. Four finalists are then selected from the pool of applicants, and our employees are asked to vote for their top choice(s).

In 2017, CDPHP employees raised a record-breaking \$61,000 for the Bus Stop Club and Family Promise of the Capital Region. Last year also marked the first year that the Charity of Choice campaign was facilitated through CDPHP The Foundation.

Cornival

In 2015, CDPHP and SEFCU partnered to organize the annual Cornival fundraiser to help combat hunger in the Capital Region. After three successful years, Cornival has become a popular lunchtime event in the Capital Region, attracting more than 400 guests who have the opportunity to sample delicious corn-themed dishes from several local restaurants. Last year, the City Mission of Schenectady received more than \$10,500 to aid its efforts to alleviate food insecurity in our communities.

\$381,000

Raised by CDPHP employees
for the Charities of Choice
campaigns since 2010

\$61,000

Raised by CDPHP
employees for the 2017
Charities of Choice

\$10,500

Raised in partnership with
SEFCU at the 2017 Cornival
and donated to the City
Mission of Schenectady





Financials†

Income Statement

for the period ending December 31, 2017

	December 2017
Foundation Revenue from CDPHP	\$40,100
Charity of Choice Revenue from CDPHP	\$1,020
Charity of Choice Revenue from External Sources	\$62,863
Cornival Revenue from CDPHP	\$3,000
Cornival Revenue External Sources	\$3,692
Donated Services from CDPHP	\$45,875
Donated Goods/Services from External Sources	\$13,099
Total Revenue	\$169,650
Allocated Costs (Salary, Fringe, and Building Expense)	\$45,875
Direct Costs (Stationery, Printed Materials, and Entertainment)	\$3,015
Donations*	\$103,190
Fundraising Expenses	\$17,570
General and Administrative Expenses	\$169,650
Net Income (Loss)	(\$0)
Revenue from External Sources	46.95%
Revenue from Internal Sources	53.05%
* Donation Details:	
University at Albany Foundation Scholarship — School of Public Health	\$22,500
Albany Medical Center Foundation — Jack Carter Scholarship	\$10,000
City Mission of Schenectady (Cornival)	\$6,693
Cap Com Foundation (Cohoes Fire)	\$2,500
Charities of Choice	\$61,497
	\$103,190

Balance Sheet

as of December 31, 2017

ASSETS

December 31, 2017

CURRENT ASSETS

Cash and cash equivalents	\$38,455
Due from CDPHP (sponsorship)	\$10,000
Total Assets	\$48,455

LIABILITIES AND NET ASSETS

CURRENT LIABILITIES

Due to Albany Medical Center Foundation (John Carter Scholarship)	\$10,000
Due to Charities of Choice	\$38,455
Total Liabilities and Net Assets	\$48,455

† Draft; numbers will be finalized

The Foundation Board of Directors

Under the guidance of our board of directors (listed below), CDPHP The Foundation advances our tradition of community stewardship and complements our robust sponsorship program.

Gennaro A. Daniels, MD

Chair

John D. Bennett, MD

Vice Chair

Frederick Galt

Treasurer/Secretary

Peter Burkart, MD

J. Michael Brennan

Robert Hinckley

Gerald D. Jennings

CDPHP The Foundation Staff

Victoria Carosella Baecker

Director, Community Relations & Corporate Events

Adele O'Connell

Coordinator, Community Relations & Corporate Events



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