

# A Foundation for Giving

## Our Mission

The mission of CDPHP® The Foundation is to support and promote health, wellness, and education in our community through philanthropy and service.



**THE FOUNDATION**  
Rooted in the community we serve



## Giving is Our Tradition

CDPHP has established deep roots in the communities we serve, cultivating close ties and supporting the mission of countless civic, cultural, and charitable organizations. Since CDPHP was founded in 1984, our corporate giving program has donated millions of dollars and contributed thousands of volunteer hours to extend the reach and impact of numerous charities and improve the lives of residents in our service area.

## Fundraising

### Employee Giving

CDPHP employees have long supported causes and organizations through financial contributions, but also through volunteer work. Since 2017, employee-driven efforts have raised more than \$275,000 for organizations supported by the foundation, while helping to build and grow long-lasting partnerships in our community.

In 2020, CDPHP employees raised more than \$58,000 to support the foundation and local charitable organizations, including those that are working to combat the opioid crisis in our communities.

### Symetra Tour

Symetra Life Insurance Company began its partnership with the Road to the Ladies Professional Golf Association (LPGA) in 2010 as the title sponsor of the Symetra Classic. It secured naming rights for the full Symetra Tour in November 2011, and sponsors two events on the tour's year-long schedule. In 2020, due to the COVID-19 pandemic, the annual tournament in Albany was cancelled and replaced by a one-day Pro-Am featuring Symetra Tour players. CDPHP The Foundation was named the beneficiary of funds raised at the Pro-Am in 2020.

**\$275,768**

Raised by CDPHP employees  
for CDPHP The Foundation  
since 2017

**\$58,438**

Raised by CDPHP employees  
for the 2020 CDPHP The  
Foundation campaign

**\$30,000**

Donated to CDPHP The  
Foundation through the  
2020 Pro-Am event





## Financials†

### Income Statement

for the period ending December 31, 2020

Actual

#### SUPPORT AND REVENUE

Contributions and Gifts	\$210,613
Fundraising	\$58,438
In-Kind Contributions (breakdown below)	\$77,910
<i>CDPHP contributed management services/donated items</i>	\$68,128
<i>Donated goods from external sources</i>	\$9,782
<b>Total Support and Revenue</b>	<b>\$346,961</b>

#### EXPENSES

Program Services	\$163,453
Management and General	\$17,628
Fundraising	\$3,353
<b>Total Expenses</b>	<b>\$184,434</b>

#### NET INCOME

	\$162,527
Revenue from External Sources	33.34%
Revenue from Internal Sources	66.66%

#### \* Donation Details Included as Part of Program Services Above

Opioid Crisis/Addictions Care Center of Albany	\$50,000
University at Albany Foundation Scholarship Fund	\$42,500
AMC Foundation - John Carter Scholarship Fund	\$10,000
United Way of the Greater Capital Region	\$10,000
CBS 6 Sponsorship - Dose of Reality (Opioid Crisis)	\$7,500
Regional Food Bank of Northeastern New York	\$1,110
Additional Donations*	\$1,575
*American Heart Association, National Alliance on Mental Illness, Ronald McDonald House Charities of the Capital Region, Shriners Hospital for Children, American Cancer Society	
<b>Total</b>	<b>\$122,685</b>

### Balance Sheet

as of December 31, 2020

#### ASSETS

##### CURRENT ASSETS

Cash	\$443,944
Other Receivables	\$166,400
<b>Total Assets</b>	<b>\$610,344</b>

#### LIABILITIES AND NET ASSETS

##### CURRENT LIABILITIES

Accounts Payable	\$12,075
Unassigned Net Assets	\$598,269
<b>Total Current Liabilities and Net Assets</b>	<b>\$610,344</b>

CDPHP staff that serve the business in other capacities also allocate a portion of their time toward CDPHP The Foundation events and activities.

Draft; numbers will be finalized

## A Year of Change, An Eye on the Future

For many not-for-profit organizations, 2020 brought unexpected challenges and the establishment of new strategies aimed at successfully serving the community. CDPHP The Foundation adjusted in order to face its own challenges, while remaining true to our mission of supporting the community and those who rely on our financial and volunteer support.

While many of our original plans for fundraising activities were put on hold in 2020, we successfully introduced new ways to spread the word about the foundation's work and to raise funds for our community partners. In addition to donations from our established payroll deduction program, we introduced popular virtual events such as auctions and bingo. These events not only engaged our CDPHP team, but allowed us to raise funds to support organizations focused on mental health during the COVID-19 pandemic.

In 2021, we plan to introduce two new events to continue these efforts and raise awareness of the invaluable work being done by organizations across our service area.



## THE FOUNDATION

Rooted in the community we serve



### The Foundation Board of Directors

John D. Bennett, MD, *Chair*

Frederick Galt, *Treasurer/Secretary*

Lee McElroy, Jr., PhD.

Robert Hinckley

Gerald D. Jennings

### CDPHP The Foundation Staff

Victoria Hostig, *Executive Director*

Jennifer Cassidy, *Sponsorship Coordinator*

