**EMAIL OPTION 1 -**

**Audience:** CDPHP Medicare Advantage members

**Subject:** Need affordable prescriptions? Check out Rx for Less!



With the **CDPHP Rx for Less** discount program, CDPHP® Medicare Advantage members with prescription coverage can get select generic prescriptions for as little as a penny a pill when purchased at our pharmacy.

There’s never a sign-up process or registration fee, so the program is free and easy to use. Members simply present their CDPHP ID card when purchasing their prescription.

[Learn more](https://www.cdphp.com/members/rx-corner/rx-for-less)

**EMAIL OPTION 2 -**

**Subject:** We’re here to help save you money on prescriptions

**Audience:** CDPHP members

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[pharmacy name] is proud to be a participating pharmacy with the CDPHP **Rx for Less** discount prescription program. With **Rx for Less**, CDPHP® members with prescription coverage can get significant discounts on specified generic drugs when purchased at preferred pharmacy locations like [insert pharmacy name]. Generic drugs are available for as little as a penny a pill!

There’s never a sign-up process or registration fee, so the program is free and easy to use. Just present your CDPHP ID card when purchasing your prescription.

[Learn more!](https://www.cdphp.com/members/rx-corner/rx-for-less)