

# FluFIT Program for Primary Care Practices

A population-based intervention designed by the American Cancer Society that's proven to increase colorectal screening rates among patients

## How It Works:

When age-appropriate patients come in for their annual flu shot, your staff can also remind them to be screened for colon cancer. For example, according to your office's clinical guidelines, staff can suggest a colonoscopy or offer a take-home guaiac-based fecal occult blood test (gFOBT) kit or fecal immunochemical test (FIT) kit to patients who are appropriate for this testing.

## Why Have a FluFIT Program?

- ▶ Annual flu shots are an opportunity to reach many people who also need a colorectal cancer screening.
- ▶ FluFIT programs can increase colorectal cancer screening rates and are well-received by patients.
- ▶ gFOBT and FIT kits are underused, yet studies have found that high-quality screening programs that emphasize the use of kits as initial screening tests can be similarly effective at helping save lives compared to programs that emphasize more invasive tests, like a colonoscopy.
- ▶ gFOBT/FIT kits can be given to your patients by flu shot clinic staff, freeing up your time to address other pressing health concerns.
- ▶ Implementing a FluFIT program can be your first step toward starting other innovative, preventive health and screening programs.
- ▶ FluFIT can also help your practice meet important performance goals.

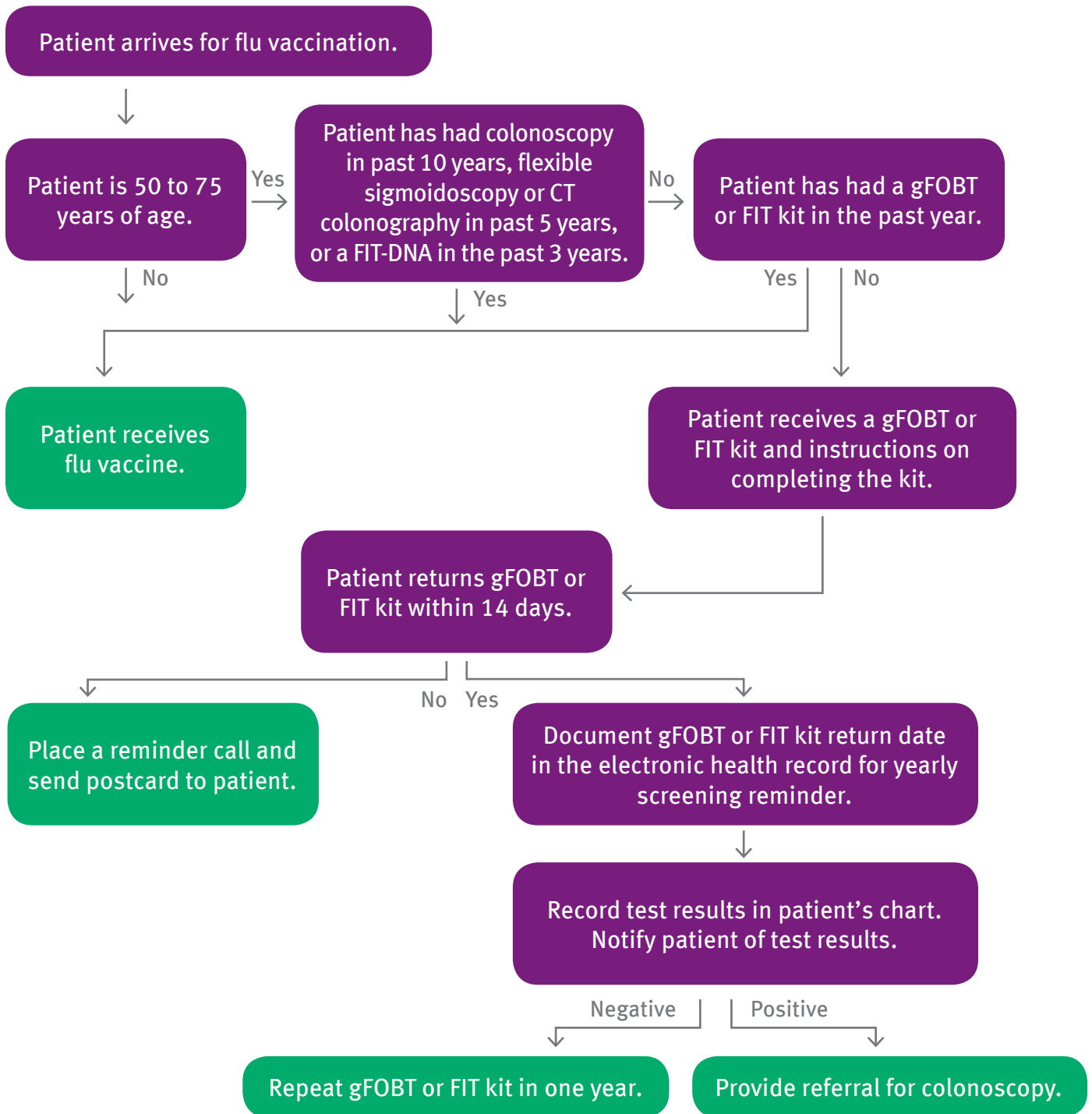
## Give It a Try!

Use the *FluFIT Program Implementation Guide* to get started! Visit [www.flufit.org](http://www.flufit.org).



Source: American Cancer Society

# FluFIT Flowchart



Sources: American Cancer Society, NCQA HEDIS 2017 specifications

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